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Celebrating 35 years of Sensitron with our new rebranding

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Sensitron, an Italian manufacturer of gas detection systems and part of the Halma Group, turns 35 this year. We were founded in 1988 with the aim of creating an expert **all-Italian company** in the field of gas detection. Today, we are recognised in both the **national and international** markets as being a leading name in gas detection, having sold more than **12,250,000** gas detectors and control panels worldwide.

After 35 years, Sensitron is now rebranding. We are launching our new brand, which better reflects Sensitron's strategy and current identity, whilst looking ahead into our bright future of development and evolution. Inside our 2,500 m² headquarters located in the province of Milan, we continue to design, develop and manufacture our products to meet old and new needs, whilst being mindful of sustainability and the environment.

In the words of our CEO **Daniele Cresseri**,
"In 1988, Sensitron was a pioneer in the field of gas detection. This spirit continues to drive us, especially by investing in innovations that can meet the challenge of time. At our customers' side, we find answers to the energy transition, which we address both in terms of product development and in terms of pre- and after-sales support. For this, our logo changes: in the handshake we see commitment made, but also collaboration, doing together the best we can without compromise."



At the head of R&D, we find **Marco Penso**, who says
"We are continually researching new technologies and methodologies to ensure our customers are as safe as possible when using ever-changing gases for needs related primarily to environmental conservation."



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Raffaella Capelli, product manager at Sensitron, says:

"For more than 30 years, we have been offering products to the market that ensure the protection of people and the environment. We have always considered safety to be a primary asset, in total harmony with Halma's vision of contributing to a safer world for all. We are proud to be part of a global group of life-saving technology companies."

For information or questions: Valentina Lombardo, v.lombardo@sensitron.it – www.sensitron.it

